

## RIDESHARE TO BOGUS CARPOOLING CONTEST

### Contest Rules and Guidelines

1. **Age restriction.** Rideshare to Bogus is open only to people who are 18 years old and older. Contest entrants must provide proof of age in order to receive a prize.

2. **Geographic location.** The Rideshare to Bogus Carpooling Contest (the "**Contest**") is limited to carpooling activity to and from the Bogus Basin Mountain Recreation Area.

### 3. **Definitions.**

"**Rideshare to Bogus**" refers to the carpooling program created, funded and managed by Valley Regional Transit (VRT), the regional public transportation authority for Ada and Canyon counties. In the rules herein, Rideshare to Bogus may be referred to as the "**program**" in second and subsequent references.

"**Carpooling**" refers to the driver of an automobile providing a ride to a person to Bogus Basin or a rider obtaining a ride to Bogus Basin from a driver of an automobile.

4. **Contest start and stop date.** The Contest will commence on Dec. 1, 2011, or on a later date in the event that Bogus Basin is not open on that date for lack of snow. In that instance, VRT will designate the new starting date after the resort has opened for business. For the 2011-2012 ski season, the contest start date will be Feb. 1, 2012, and run for the months of February and March.

5. **Rideshare to Bogus Carpool Contest is open to everyone 18 years old and older who skis/rides at Bogus Basin.** Our websites and social media sites are designed to help people find others to carpool with. But if you know skiers and riders through other sources and want to participate in the Contest, you are encouraged to do so.

6. **Carpool trip defined.** One round trip to Bogus Basin as a rider or driver equals one carpool trip.

7. **Contestants must document their carpool trips to be eligible for prizes.** Rideshare to Bogus offers monthly prizes for the most carpooling activity -- either as a driver or a rider -- during that month. Contestants must document their trips by keeping track of the dates and times when they take riders to Bogus in their vehicle or when they obtain a ride from another person driving to Bogus Basin. Valley Regional Transit provides a [Scorecard](http://www.valleyride.com/docs/RidesharetoBogusScorecard2011-2012.pdf) ([www.valleyride.com/docs/RidesharetoBogusScorecard2011-2012.pdf](http://www.valleyride.com/docs/RidesharetoBogusScorecard2011-2012.pdf)) that is downloadable from the *valleyride.org* website, and it provides printed Scorecards that are available at locally-owned ski and snowboard retail shops in the Boise area. Contestants must keep track of the number of carpool trips that occurred during the month either as a rider or driver, and they must provide one witness from each trip to verify that the trip did, in fact, occur. VRT will spot-check Scorecard witnesses from the winning Contest entries to ensure that the carpool trips were legitimate.

8. **Scorecard submissions must be timely.** Scorecards must be turned in by the 3rd day of the next month by midnight MST in order to be eligible for prizes. Specifically, Scorecards must be submitted online to Mark Carnopis at [mcarnopis@valleyregionaltransit.org](mailto:mcarnopis@valleyregionaltransit.org) or faxed to Mark's attention to 208-

846-8564. Each contestant must provide his or her name, phone number and email address on his or her Scorecard so that VRT can contact the people who have won the monthly prizes.

**9. Prize announcements will occur in a timely manner.** VRT will announce the winners of each month's prizes within a week of Contest submissions. Contest winners will be notified individually. Contest winners will be requested to appear at the retail shops participating in the Contest to pick up their prizes and pose for photographs. VRT shall be entitled to use Contestants' names and photos in VRT press releases, promotions and advertisements, as determined by VRT.

**10. Monthly prizes are limited to one (1) per participant during the 2011-2012 ski season.**

**11. Rideshare to Bogus Carpooling Contest may be canceled at any time for lack of participation.** The Rideshare to Bogus carpool program is an experimental program designed by VRT to boost carpooling activity to and from Bogus Basin Mountain Recreation Area. It seeks to reduce the number of vehicles on highways in the Treasure Valley and Bogus Basin Road, reduce air pollution caused by vehicles, free up more space at Bogus Basin for parking, and reduce the use of nonrenewable fossil fuels. It is an altruistic program that improves our community. However, if public participation in the program does not occur to a minimum viable level, as determined by VRT, then VRT reserves the right to cancel the Contest and/or the program at any time without notice.

**12. Indemnity and Release.** All terms and conditions set forth in the Terms of Use for the Rideshare to Bogus, as set forth in the Rideshare to Bogus Web Site ([www.ridesharetobogus.org](http://www.ridesharetobogus.org)), are incorporated herein by this reference thereto, as if set forth in full, including, without limitation, the Disclaimer of Warranties, the Limitations of Liability and the Indemnity and Release provisions thereof. Without limitation on the foregoing, it is specifically set forth that each contestant, by entering the Contest, agrees to unconditionally release VRT and any other third party (such as, by way example and not limitation, Bogus Basin), their agents, contractors, employees, affiliates, officers and shareholders from any claims or damages, including accidents, related in any way to the Contest or the Rideshare to Bogus program, and further agrees to indemnify, defend, protect and hold VRT and any other third party (such as, by way example and not limitation, Bogus Basin), their agents, contractors, employees, affiliates, subsidiaries, directors, officers, successors and assigns harmless for, from and against any and all loss, liability, claims, damages, costs, expenses, actions and demands, including reasonable attorney fees and court costs, made by any third party due to or arising out of the contestant's participation in the Contest or the Rideshare to Bogus program.